

BOARD OF GOVERNORS
BLUEFIELD STATE COLLEGE
October 24, 2017

Conley Hall, Room 201, Boyd Conference Room

MINUTES

Members Present: Robert E. Perkinson, Jr., Reverend Garry Moore, Bob Buzzo, Cathy Deeb, Norris Kantor, Esq., Dr. Norman Mirsky, Daniel Frost, and Amber Sagady.

President's Staff: Dr. Marsha Krotseng, Dr. Tracey Anderson, Betty Carroll, Shelia Johnson, John Lewis, Dr. Angela Lambert, Dr. Guy Sims, Dr. Jo-Ann Robinson, and Kimberly Gross.

Guests: Josh Smith, Michelle Noe, Nicole Ballard, Jamal Williams, Roy Pruett, Amanda Matoushek, Dr. Rodney Montague, Ryan Bailey, Dr. James Walters, Tish Leonard, Shonte Cargill, Shelia Hallman-Warner, Dr. David Ayersman (via conference call), and Jason Brooks.

Welcome and Call to Order – Chairman Robert E. Perkinson, Jr.

Chairman Perkinson called the meeting to order at 6:30 p.m. and welcomed all in attendance.

Public Comment Period

Shonte Cargill was recognized by Chairman Perkinson, and permitted to speak before the Board for three minutes. Ms. Cargill stated that she is a senior at BSC working toward an Electrical Engineering degree. She stated that the issue she brings before the Board of Governors tonight is the academic tuition waiver. Ms. Cargill stated that a clear process needs to be in place for the waivers that all students understand and that allows for appeal.

Chair's Remarks – Chairman Robert E. Perkinson, Jr.

Chairman Perkinson explained that Dr. Jesse Calloway and Dane Rideout are not here tonight because the Governor's Office has withdrawn each respective appointment. Mr. Rideout cannot be a BSC Board member because he is a government employee. Dr. Calloway is an adjunct professor for Old Dominion University which disqualifies him under current guidelines. The hope is for the law to be changed so exclusion of faculty members applies to West Virginia and not other states. Chairman Perkinson stated that BSC is currently searching for two Board members who meet the requirements. Discussion followed.

President's Report – Dr. Marsha Krotseng

Dr. Krotseng introduced Kimberly Gross, Interim Director of Communications and Assistant to the President. Ms. Gross thanked everyone for their hospitality. She stated that she appreciates being part of the team, and she looks forward to working with the Board.

Mr. John Lewis, Athletic Director, asked for each of the new Athletic Department employees to stand and introduce themselves: Ryan Bailey, Head Women's Basketball Coach; Tisheri Leonard, Athletic Trainer; and Jamal Williams, Assistant Athletic Director of Compliance & Sports Information.

Dr. Krotseng reported that BSC has had its first headcount enrollment increase since 2010. As of October 15th, BSC had 1379 students. This number is up 1.25% from last fall. Dr. Krotseng stated that BSC will keep working to improve that number.

Dr. Krotseng provided an update on the statewide higher education study being conducted for the Higher Education Policy Commission by NCHEMS. NCHEMS has done a number of such studies across the country. There were two open sessions about the study on campus to obtain input that Dr. Krotseng, Dr. Angela Lambert, Shelia Johnson, and Dr. Tracey Anderson can communicate to the researchers. Dr. Krotseng stated that every institution will be challenged to find creative ways to collaborate in the future and that BSC will need to consider this.

Dr. Krotseng reported on a successful visit by three high-level Thurgood Marshall College Fund (TMCF) members to BSC on September 27th; she provided an update on the status of the USDA application for residence hall funding and the Shott challenge; and noted other highlights such as the arrival of the robot for the CEME, participation in the CREATE opportunity summit, visit by Senator Capito, Founders Day, Big Blue Madness, and a Rotary meeting on campus. The Scholarship Dinner will take place on Thursday. The Volleyball seniors will be recognized on Friday at 7:00 p.m.

BSC Faculty Presentation – Mr. Roy Pruett

Roy Pruett, Chair of the Faculty Senate, presented to the BSC Board of Governors on behalf of the faculty. Mr. Pruett discussed the achievements and accomplishments of the faculty as well as what the College is doing well from a faculty perspective. Some of the highlights from his presentation included the following: congratulations to Dr. Jeff Bolton who was named West Virginia Professor of the Year, the \$1.5 million ARC Grant, the percentage of graduating students, starting salaries for BSC graduates upon entry into the workforce, the A.S. in Electrical Engineering degree, a new minor being approved in Applied Mathematics and Statistics, BSC's return on investment, positive developments in the School of Education, 100% job placement in 2017 for the Radiology program, above average scores of Nursing and Allied Health students on the NCLEX exam, four BSC nursing students in the 40 under 40, receipt of grant money by faculty in the different schools, and examples of community outreach.

Mr. Pruett presented the goals and concerns of the faculty to the Board. Some of the goals for growth include the following: continuing outreach and increased communication between faculty and administration. Some faculty

concerns include the need for continuing progress on online courses and programs, greater advertising, more publicity of articulation agreements, advising, greater use of social platforms, and more classes in Beckley. Following discussion, Chairman Perkinson expressed thanks to Mr. Pruett for sharing the faculty's accomplishments and concerns with the Board.

Report on Delivery of Online Programs – Dr. Angela Lambert

Dr. Lambert reported that online academics is moving quite rapidly with Dr. Jeff Bolton and Mr. Cody Chambers. She provided updates on the Learning Management System (LMS) and new delivery format in Beckley (YouTube). Of BSC's eight online programs, five programs had growth this Fall. Discussion followed.

Reporting Overview for Institutional Research and Effectiveness – Dr. Tracey Anderson

Dr. Anderson discussed key components of institutional research, and provided an explanation of HLC. BSC is in year six of the ten year reaffirmation process. The next site visit will take place in 2021-22. Bluefield State is currently participating in HLC's Persistence and Completion Academy to fulfill obligations for a quality initiative. Dr. Anderson responded that BSC is on schedule. With regard to HEPC information, BSC is in year five of the master plan process, also known as the compact. This is BSC's strategic plan.

Progress Toward Strategic Plan – Dr. Tracey Anderson

Dr. Anderson reported that this report reflects all of the information she had at the time the report was submitted. Under each of the plans there are bulleted individual items. She will continue to bring reports as BSC finishes out year five.

Approval of Minutes of the August 24, 2017 Meeting

The first action item was approval of the minutes from the August 24, 2017 meeting. Mr. Kantor made a motion to approve the minutes from the August 24, 2017 meeting. The motion was seconded by Vice Chairman Moore. Discussion followed. Mr. Kantor asked for a point of order, and called the question. The motion to approve the minutes from the August 24, 2017 meeting carried with one nay vote, Mr. Frost.

Financial Report and Update – Ms. Shelia Johnson

Ms. Johnson reported that it has been extremely busy the last few months with regard to many aspects of finance. The audit has been released to HEPC, and the consolidated audit can be released in the next week or so. BSC is under a program review relating to close-out of the Perkins Loan program that dates back to the 1960s. BSC has not had a loan to a student since 2000 in this program. The final information was put in the mail today. Ms. Johnson referred the Board to the reports in the packet and addressed questions.

Engineering Management Program Audit – Dr. Angela Lambert

Dr. Lambert reported on the 3-year program audit for engineering management. She stated that the Board does have to approve the post approval audit, and then it is submitted to HEPC for consideration at their next meeting. Dr. Mirsky made a motion to approve the Engineering Management Program Audit. The motion was seconded by Mr. Kantor. The motion carried.

Recommendation on Policy 25: Personnel Administration

Dr. Anderson stated that Policy 25 was approved for 30-day comment. This policy is being brought back with one recommended revision to Section 2.1.7. Following discussion, Mr. Buzzo made a motion to approve Policy 25. The motion was seconded by Mr. Kantor. The motion carried.

Recommendation on Policy 11: Awarding of Undergraduate and Graduate Fee Waivers

Dr. Robinson discussed BSC's process for the awarding of waivers. She stated that Policy 11 has been reviewed, and some terminology has been added to clarify that the duration of the awards is eight semesters or bachelors degree is obtained, whichever comes first. Dr. Robinson noted that if a waiver is not possible, it may be possible to identify other money to help. Following discussion, a motion was made by Mr. Frost for Policy 11 to go out for 30-day comment. The motion was seconded by Mr. Kantor. Dr. Mirsky proposed an amendment that if there are no substantial comments on Policy 11, that it goes into effect without coming back to the Board. A motion was made and seconded (Frost/Moore) to approve the amended motion pertaining to Policy 11. The motion carried for Policy 11 to go out for 30-day comment, and if no substantial comments are received, the policy goes into effect.

Resolution in Support of BSC Foundation Action

Dr. Krotseng stated that the BSC Foundation is making the application through the USDA for the Residence Hall Funding. One of the many documents that is required is a resolution showing that the BSC Board of Governors demonstrates the support of its affiliate, the BSC Foundation. A motion was made by Mr. Kantor to approve the resolution in support of the BSC Foundation action. The motion was seconded by Vice Chairman Moore. The motion carried. Mr. Frost abstained from the vote.

Resolution Authorizing Executive Committee Action on Residence Hall

Dr. Krotseng stated that many documents will have to be filed throughout the process of obtaining funding for the residence hall. This resolution authorizes the Executive Committee of the Board to act on behalf of the Board in between meetings. Dr. Krotseng stated that any action taken by the Executive Committee on behalf of the Board would come back to the full Board for ratification. Discussion followed. A motion was made to approve the resolution by Dr. Mirsky. The motion was seconded by Mr. Buzzo. The motion carried. Mr. Frost abstained from the vote.

Academics in Action Update – Dr. Angela Lambert

Dr. Lambert reported that BSC will offer a Spanish refresher course to the community at large beginning next week. The teacher recertification class on Saturday was successful. The education department will offer two more in the spring. With regard to pre-registration, as of today, there were 601 students who pre-registered. Dr. Mirsky suggested referring to registration as 'early registration' rather than 'pre-registration'.

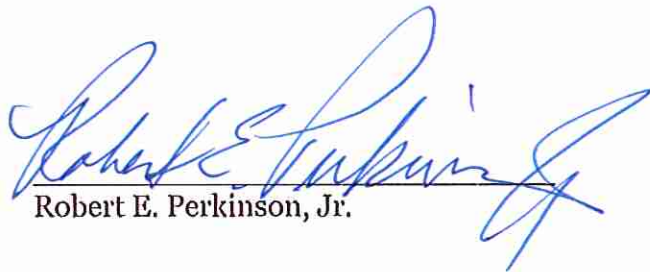
Recruitment and Retention Update – Dr. Jo-Ann Robinson

Dr. Robinson reported that October 15th is the official census date. BSC's official enrollment is 1379, up from last year. She noted that the increases were in the metro rate (144 students) and high school students (currently 64). She hopes to keep building this number. BSC is continuing recruitment efforts with college fairs, high school visits, Open Houses, and Academic Days. Dr. Robinson reported that there has been a lot of collaboration with faculty and the deans. Discussion followed. Chairman Perkinson stated that he will ask Ms. Shelia Johnson to give updated projections at the next Board meeting of where the College is particularly focusing on tuition and fees as compared to the budget.

Adjournment

A motion was made by Mr. Kantor to adjourn the meeting. The motion was seconded by Vice Chairman Moore. The meeting adjourned at 8:46 p.m.

Respectfully submitted,



Robert E. Perkinson, Jr.